THE NEW ATLANTIC ACTION PLAN 2:0

OPPORTUNITIES AND PERSPECTIVES OF COOPERATION IN THE ATLANTIC SEA





Hosted by MEP Manuel Pizarro, SEArica Vice-Chair responsible for the Atlantic, with the participation of MEP Pierre Karleskind, PECH Chair and SEArica Vice-Chair, MEP Younous Omarjee, REGI Chair and SEArica member and MEP Caroline Roose, SEArica member

SEARICA.EU

CO-ORGANISED BY:









1.- PRESENTATION

Index: 2.- SERVICES

3.- SUCCESS STORIES

4.- AWARDS

5.- ALLIANCES

6.- CONTACT

SANTANDER BAY. ECOTOURISM AND ENVIRONMENTAL EDUCATION

It's a company that combines educational and conservation work at Bay of Santander for the last 20 years.



WE MAKE AUTHENTIC ECOTOURISM

We offer ecotourism services



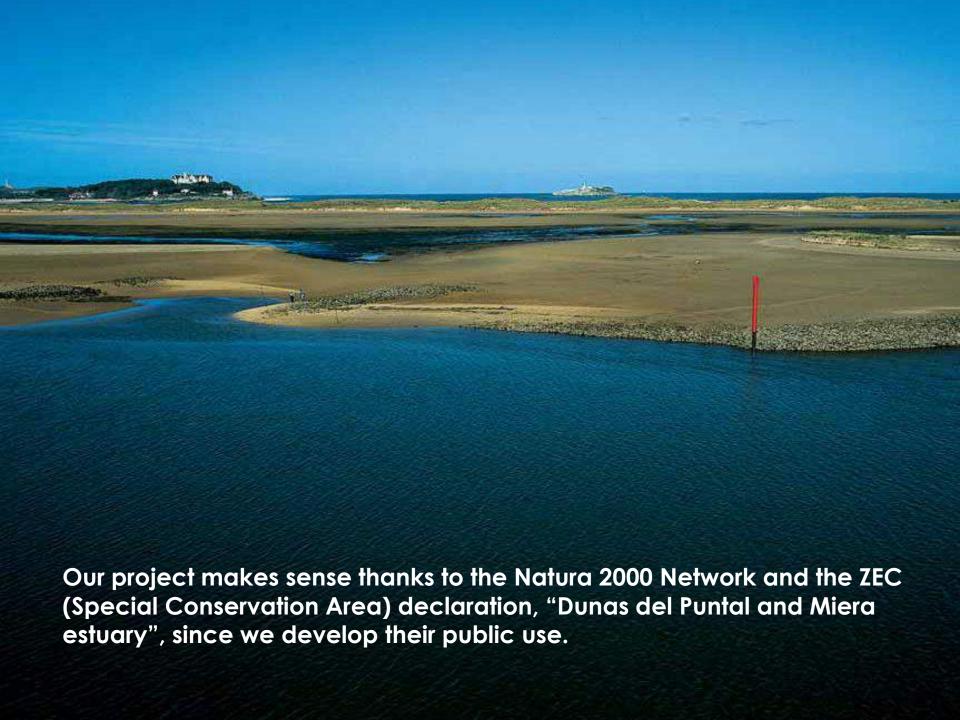


linked to





a biodiversity conservation project.



Our commitment to sustainability is constant and permanent, we consider conservation and outreach actions indissoluble.



We put it into practice every day: 10% of the profits from ecotourism and environmental education services go to the Osprey recovery

We are climate neutral, measure the Carbon Footprint and neutralize our emissions



we contribute with projects created under the United Nations Clean

Development Mechanism and the Sustainable Development Goals 2030 Agenda

SUSTAINABLE GALS





Where we are?







GUIDED WALKS AROUND OUR ATLANTIC COUNTRYSIDE







Corporate Social Responsibility (CSR)













Group of Volunteers "Osprey Centre"



Success stories



Osprey Recovery Project in the Bay of Santander







National Tourism Product Plan











Ecotourism programs with city councils



AWARDS and RECOGNITIONS

The company has been recognized with several awards throughout its history:

Good practices certificate, OMS Member of the project "EDUCATION FOR HEALTH AND ENVIRONMENT IN THE NATURAL ENVIRONMENT OF EL DUESO PRISON".

1st Prize Exemplary Environmental Experience. Project "MI BAHÍA NATAL". Club of the most beautiful Bay of the World

2nd PRIZE SUSTAINABILITY. OSPREY RECOVERY PROJECT. 23 Humanity and Environment Contest. Ayto. de Camargo

1° Prize for the BEST SUSTAINABLE TOURISM INITIATIVE. Expotural Fair. IFEMA. 2019

ALIANCES:

We are currently expanding our action area, and taking our projects to other estuaries in Cantabria and who knows, perhaps in the future, in other places in Atlantic Arc.



We offer:

Knowledge about osprey conservation projets



Sustainable Planning and Design for Ecotourism





Management solutions to companies, by measuring and analyzing their direct impact on global warming, and its conversion into a positive impact

We need help for:

CONSERVACIÓN:

Support for carrying out direct actions for the management of Biodiversity in the ZEC RN 2000 influence area

Monitoring program for the Osprey and other aquatic and marine birds in the Bay of Santander

Installation of a webcam in the nest and associated software

Inventories of fauna and flora

Reforestation with native species

Elaboration and placement nest boxes, hotel for insects...

Invasive plant limitation

We need help for:

Improvement of resources in INFRASTRUCTURES

Digitization of the Osprey Center and provision of resources with 360° videos, Virtual Reality, Augmented Reality

Built some bird observatories in the coastal environment of the Bay of Santander

PROMOTION AND COMMERCIALIZATION IN ACCOMMODATIONS, OFFICES, MEDIA AND FAIRS

Development an osprey project website

Information campaigns of the Osprey project

WE WOULD LOVE TO SEE:

The **joint work** between different departments of the Cantabria Government, specifically **Environment and Tourism**, to design a **Regional Strategic Plan for Ecotourism**, counting with the **private sector** collaboration and other organizations involved



CONTACT WITH US



bahiasantander.es