

## CPMR AGENDA ON SUSTAINABLE TOURISM:

# MANAGEMENT OF WASTE & REDUCING MARINE LITTER

#### **Giuseppe SCIACCA**

**Executive Secretary** 



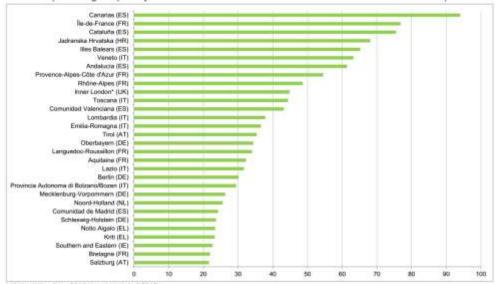
Brussels, 11 April 2018



#### WHY A CPMR AGENDA ON THIS TOPIC?

#### Top 30 EU tourist regions by NUTS 2 regions, 2015

(million nights spent by residents and non-residents in tourist accommodation establishments)



 <sup>\*</sup> United Kingdom: 2012 data instead of 2015.



A EUROPEAN STRATEGY
FOR PLASTICS
IN A CIRCULAR ECONOMY

KEY ACTORS
STRONG COMPETENCES
CONSOLIDATED EXPERIENCE



REGIONAL STRATEGIES
AD-HOC INITIATIVES
EU PROJECTS



### WHAT WE DO?

### MITOMED+ SYSTEM OF INDICATORS







### MITOMED+ SUSTAINABLE BEACHES



ONLINE COMMON OPEN PLATFORM



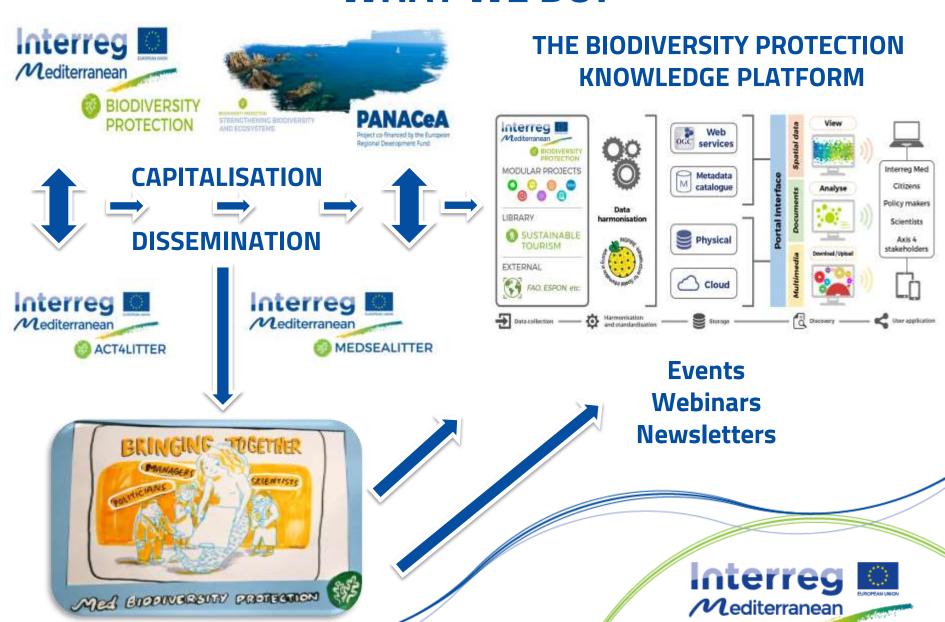
**IMPACTS OF M&C TOURISM** 

BENCHMARK WITH OTHER M&C TOURISM DESTINATIONS

MITOMED+ GREEN BEACH LABEL FOR M&C TOURISM DESTINATIONS



#### WHAT WE DO?



**BLUEISLANDS** 

#### WHAT WE DO?





Tackling marine litter in the Atlantic Area

MARINE LITTER IN THE ATLANTIC
MONITORING & DATA MANAGEMENT
MAPPING AND MODELING MARINE LITTER
TACKLING MARINE LITTER
AWARENESS RAISING & TRAINING ACTIVITIES





# CPMR MARINE LITTER MANIFESTO



### LET'S JOIN FORCES!

**EXCHANGES OF BEST PRACTICES** 

**CAPITALISATION OF KNOWLEDGE** 

**JOINT INITIATIVES** 

THANKS!



giuseppe.sciacca@crpm.org 00 33 2 99 35 40 50

